



## **Board Meeting – Covid -19 Communications**

**Thurs 30<sup>th</sup> July – Online via Zoom**

**Approved note of meeting**

**Directors:** Jonathan Binny; Jennifer Cardno; Nigel Clark; Jo Dytch; Lucy Fraser; Steve Gough; Ron Neville; Brian Shackleton (President).

**CEO & Company Secretary:** Stuart Younie.

**Observers:** Alistair Todd (Associate for Snowsports Touring),

**Apologies** - S.Gough, J.Cardno, J.Binny, K.Jones

### **Key points and note of actions**

#### **Actions from meeting on 26<sup>th</sup> June**

- The Strategy for the next 3 - 6 months prior to the AGM requires discussion at the next full board meeting on 20<sup>th</sup> Aug. All other agreed actions had been completed.

#### **Items for discussion**

- **Finance and Membership update**
  - FAG met 10<sup>th</sup> Jul & Q1 was not as bad as anticipated the membership lapse rate improved,
  - Club income is much higher than budgeted, but this is believed to be mainly due to timing risk identified with university club income which is 10% of club members.
  - One day MS courses have now been included in the forecast and this is prudent given the risk over residential courses planned for later in the year. This has reduced the deficit from £25k to £17k. If we can run the residential courses, then the forecast deficit would reduce to £13k.
  - The forecast £17k deficit does not include any insurance rebate. SY has agreed with Hiscox a minimum 50% rebate of the fee for the 3 months of lockdown.
  - Climbscotland outdoor sessions are being set up and these will be delivered on a break even basis to cover staff travel expenses.
  - Continue to monitor staff expenses there are savings on expenses with most staff meetings now run online.
  - The meeting agreed to retain the budget approved by the Board and to adjust the forecasts to take into account additional income.
  - Recent conformation from sportscotland on payment of next 6 mths investment to be paid 6 weeks earlier than normal on 20/27<sup>th</sup> Jul. Will required a plan indicating activity to restart sport.

**Action:** SY to work on a draft “reactivation plan” detailing priority work thorough to the 31<sup>st</sup> March 2021 for discussion at the next board meeting.

- **Member engagement and communications**

- Focus has been on updating general guidance and continued circulation of key messages on Social Media, focus on car parking issues and avoiding busy areas.
- Promotion of getting started pages for new comers, safety advice and ticks
- Members email sent on 3<sup>th</sup> July following move to phase 2.5 lifting of travel.
- Club e- news Fri 10<sup>th</sup> Jul, Phase 3 and updated developing specific guidance for clubs.
- Separate guidance doc created for clubs including BMC guidance on hut opening. Good engagement on clubs facebook group.
- News article 13<sup>th</sup> Jul “Whats in a name?” on wild camping
- News article 17<sup>th</sup> Jul Letter from National Access Forum and ministers response
- Members ezine Friday 24<sup>th</sup> July
- Two communications expressing concerns about reference to BLM resulting in 1 member cancelling but on good terms.
- Article to be included in Aug Mag on lessons learnt on exit from lockdown.
- Incoming correspondence has reduced significantly since easing of travel restrictions.

**Action:** Further consideration needed on planning a response to further local lockdowns SY to discuss with team.

### **Current issues - Covid 19**

- **Clubs and Huts**
  - Activity still very limited under current guidance and in particular use of club huts

**Action:** Team to collate shared learning from clubs that have opened huts monitor the situation with hostel accommodation and campsites reopening.

- **Climbing Walls**
  - Letter sent to First Minister from CEO Forum asking to confirm date for reopening of indoor facilities and also financial support for the sector. Significant issues with other indoor sports and also facility operators and particular impact on indoor climbing due to number of facilities operated as commercial businesses.

**Action:** SY / JS to continue to liaise with walls on supporting reopening.

- **#DirtyCamping & #TakItHame**
  - TIH now launched, starting to sell bags through online shop, and a number of enquiries from South of the border
  - Finalising marketing collateral on a considerate camping campaign.

**Action:** Consideration needed about national and local approach MS takes to camping issues RN to prepare a proposal for the next board meeting.

### **Any Other Business**

- The time for the next board meeting on the 20<sup>th</sup> of August was agreed as 2pm

**Action note approved – 20/0820**