



STRATEGY

2025-29



MOUNTAINEERING SCOTLAND

HAS BEEN RECOGNISED AS THE REPRESENTATIVE BODY FOR HILL WALKERS, CLIMBERS AND SKI TOURERS IN SCOTLAND FOR OVER 50 YEARS, FORMED IN 1970 AS THE MOUNTAINEERING COUNCIL FOR SCOTLAND.

From its roots as the Association of Scottish Climbing Clubs to its incorporation as a limited company in 2007, the organisation has evolved to meet the needs of Scotland's mountaineering community. It has been at the forefront of providing mountain safety information and skills training, the establishment and upholding of access legislation and the Scottish Outdoor Access Code, campaigning on environmental issues, the development of pathways for participation and as the governing body for the sport of indoor climbing in Scotland.

Through a growing presence on social media and other online platforms, Mountaineering Scotland engages more widely than ever before with the whole mountaineering community, working in partnership with many other organisations and agencies to represent and support the community to enjoy these activities safely and responsibly.



OUR STRATEGY 2025-29 WILL PROVIDE:



ACCOUNTABILITY

Provide accountability for the key objectives set out by the board and help staff to plan operational priorities.



INSIGHT

Allow our membership an insight into the direction of the organisation and how we report on progress.



PARTNERSHIPS

Guide how we will collaborate and work with other organisations to help deliver our priorities.



OUR PARTICIPATION PATHWAYS

'Mountaineering' is a broad term which often provokes images of climbers in the high Alps, the Himalaya or other remote and mountainous terrain. However, Mountaineering is defined in our Articles of Association as -

"...the activities of climbing, mountaineering and hill walking (including, but not limited to, bouldering, scrambling, ski-mountaineering, ice climbing and indoor climbing and bouldering)."

To assist in the delivery of our strategy we have illustrated the mountaineering disciplines in the infographic on the next page. There are many different access points for participants and the participation pathway is often not a linear one. The most popular and accessible activity with our membership is hillwalking, with the second being indoor climbing, the most modern evolution of the sport.

We are in the process of aligning our current courses and programmes to our pathway providing the skills training that you might need to start hillwalking for example, and then to progress into winter hillwalking. Or for those who are starting out climbing at an indoor wall, how to make the safe transition to climbing outdoors.

Our pathway approach also aims to signpost our members and others on to opportunities delivered by clubs and other providers in the outdoor sector, where they can further develop the skills and experience they need to become self-reliant - whatever their chosen activity.



WALK

CLIMB

SKI



OUR VISION



A Scotland where everyone can
enjoy mountaineering activities
safely and sustainably.



OUR PURPOSE



Mountaineering Scotland is committed to
supporting Scotland's diverse community
of hill walkers, climbers and snowsports
tourers to participate safely, working
in partnership to protect our hills and
mountains for all and to develop the
sport of indoor climbing.

OUR AIMS



REPRESENTING

an inclusive and diverse community of members, clubs and stakeholders.



INSPIRING

more people to participate safely and responsibly.



PROTECTING

Scotland's hills and mountains and our rights to access them.



DEVELOPING

our people, places and pathways.



OUR VALUES



INCLUSIVE



INNOVATIVE



RELEVANT



TRUSTWORTHY



**DELIVERING
FINANCIAL
SUSTAINABILITY**



**GROWING
OUR
PARTNERSHIPS**

OUR STRATEGIC OBJECTIVES



**DELIVERING OUR
MEMBERS
PRIORITIES**



**DEVELOPING
OUR
COMMUNITY**





DELIVERING FINANCIAL SUSTAINABILITY

Ensuring Mountaineering Scotland delivers a balanced budget and can invest in developing and growing the organisation. We will:

- Create and deliver a strategy to support membership growth and retention, and increase our profile and relevance to current and prospective members.
- Regularly review and develop our services, products and operations to ensure members get best value for their membership.
- Identify and secure additional funding from external sources that supports our work.



DELIVERING MEMBER PRIORITIES

Regularly consult with our members and ensure their priorities are at the heart of what we do. We will:

- Support and champion recreational access rights and responsibilities
- Protect mountain landscapes and wildlife by promotion our Manifesto for the Mountains, and Conservation Strategy.
- Provide members with affordable access to training which supports our participation pathway and develops skills and safety knowledge.



GROWING OUR PARTNERSHIPS

Building our relationships with external organisations to extend our network and help support the delivery of our objectives. We will:

- Lead the Mountain Safety Group and support the delivery of the National Mountain Safety Strategy.
- Support our network of advisory groups and develop our relationships with other external organisations to help delivery our aims.
- Identify opportunities to work with the commercial sector and attract sponsorships which support the delivery of our ambitions.



DEVELOPING OUR COMMUNITY

Support the needs of our clubs and individual members and help them to achieve their ambitions. We will:

- Help affiliated clubs to grown their membership, support safe participation and promote good governance.
- Continue to develop and support the pathway from grass roots to performance in the competitive disciplines.
- Provide opportunities for members to engage with Mountaineering Scotland and connect with each other as part of a diverse and inclusive community.



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