



Press Release

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For immediate release

## **Partnership aids young climbers**

### **DMM links with Mountaineering Scotland for rock climbing courses**

Mountaineering Scotland and climbing equipment manufacturers DMM International Ltd have announced a partnership deal which will help introduce young people to rock climbing outdoors.

DMM will supply climbing equipment for use in Mountaineering Scotland's RealRock courses, which are run by its ClimbScotland team to support young people aged eight to 18 years of age in the transition from indoor to outdoor climbing.

The equipment will include helmets, climbing harnesses, climbing protection and bouldering pads.

Youngsters on RealRock courses will have had previous climbing experience on indoor climbing walls and will be assisted by professional climbing instructors to learn about the different skills, techniques and equipment involved in climbing on real rock away from the controlled environment of a climbing wall. As well as practical lessons they will also gain confidence to make their first moves on rock.

DMM Managing Director Dave Noddings said: "Many of us at DMM made our first moves on rock as young'uns. To be able to team up with Mountaineering Scotland and Climb Scotland to encourage and enable the next generation to get out there safely and confidently is something that we are really proud of."

Stuart Younie, Chief Executive Officer of Mountaineering Scotland, said: "We are very excited to be working partnership with DMM to support the development of climbing in Scotland. The DMM brand has become part of the culture and heritage of climbing in the UK and we have a shared ambition to help introduce more young people to climbing outdoors."

Robert MacKenzie, Regional Development Officer for ClimbScotland, which delivers the RealRock courses, said: "For our RealRock sessions we use a wide range of equipment, and will only use the best on the market. DMM's high quality and easy-to-use range of equipment provides us with everything we need to run safe and fun climbing sessions outdoors. "

Based in Wales, DMM are one of the UK's major manufacturers of climbing equipment and celebrate their 40<sup>th</sup> anniversary this year, having grown from employing just four people in 1981 to over 200.

Aiming to provide the best equipment at the best price, DMM develops products for both recreational climbing and mountaineering, and for industrial markets, concentrating on taking an innovative approach to design and development to keep ahead.

## Ends

### Further information contact:

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### About Mountaineering Scotland:

- Mountaineering Scotland is the national representative organisation for hill walkers, climbers and ski-tourers in Scotland.
- Mountaineering Scotland provides training and information to mountain users to promote safety, self-reliance and the enjoyment of our mountain environment.
- The Mountaineering Scotland is a membership organisation with over 14,500 members and is funded through a combination of membership subscriptions, non-governmental grants and investment from sportscotland, which supports public initiatives and services in mountain safety, mountain training and the development and promotion of mountaineering activities.
- Mountaineering Scotland also acts for 75,000 members of the BMC or British Mountaineering Council on matters related to Landscape and Access in Scotland.
- Mountaineering Scotland landscape and access work is supported financially by the Scottish Mountaineering Trust and the BMC
- Mountaineering Scotland also runs the ClimbScotland initiative to encourage young people to participate in climbing and support their progression.
- Mountaineering Scotland is the national governing body for sport climbing. It offers pathways to climbing coaching, organises and promotes a range of regional and national climbing competitions, and manages the Scottish climbing and bouldering teams. It contributes to the management of the GB teams with the ultimate aim of seeing a Scottish athlete achieve a podium position in the Olympic Games.
- The MCoFS is a not for profit company limited by guarantee and incorporated in Scotland. Company number SC322717.
- Mountaineering Scotland, The Granary, West Mill Street, Perth PH1 5QP
- Website: [www.mountaineering.scot](http://www.mountaineering.scot)